

INDEX

Intro	S. 4 - 5
Steps for custom-made products	S. 6 - 9
Our bricks	S. 12 - 13
Our colors	S. 14 - 15
Packaging	S. 18 - 19
Postcard	S. 20 - 29
Zipbag	S. 30 - 35
Giftbox	S. 36 - 51
Standard article	S. 52 - 53
Advent calendar	S.56 - 61

DIVERSE WORLD

Discover the world of BRIXIES – miniature building blocks and the unimagined possibilities BRIXIES can offer in advertising.

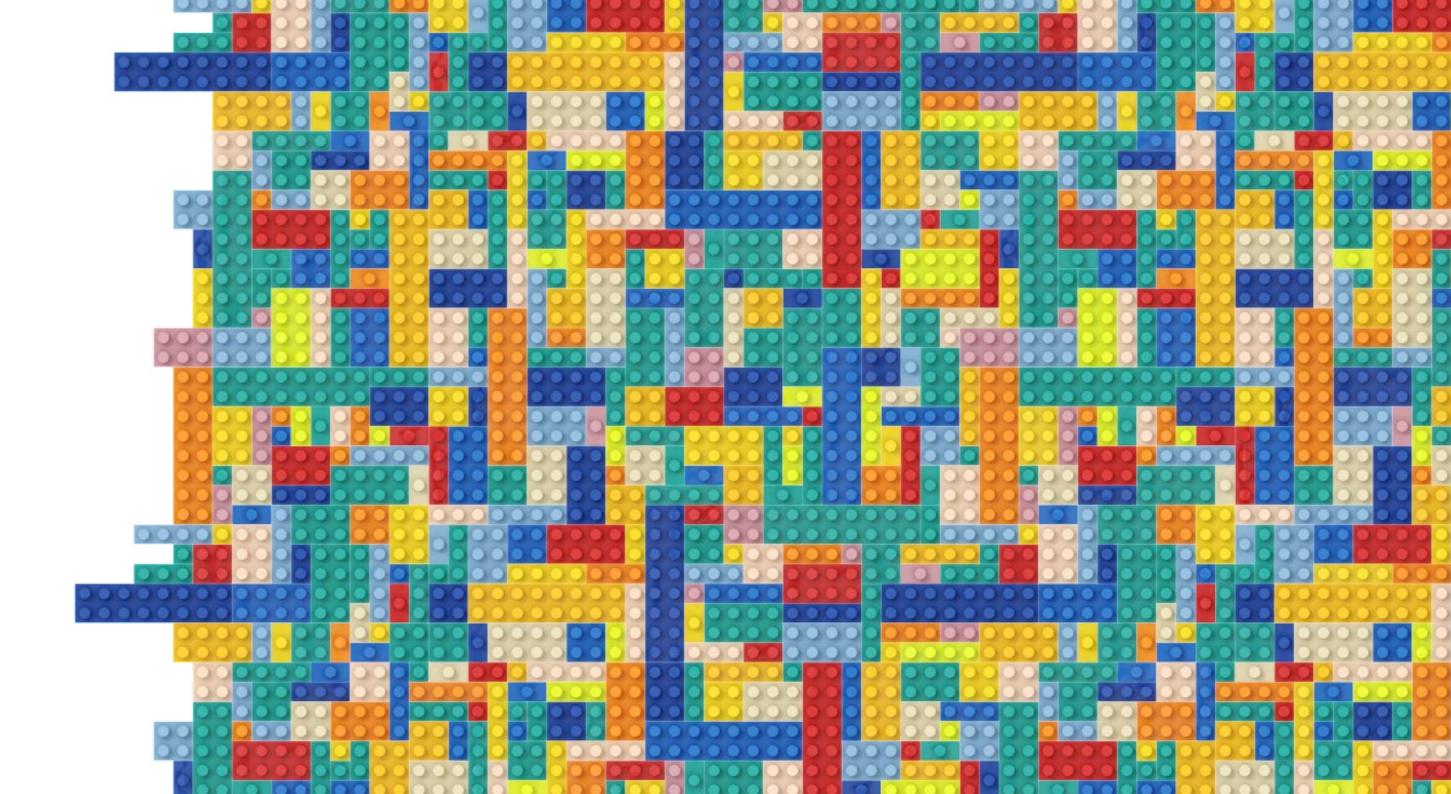
We offer you a portfolio of more than 300 standard range items from stock, which you can select in small quantities to enhance your advertising.

We can also develop an individual model for you from a MOQ of 1,000 pcs. This would come complete with customised instructions and packaging – please note, customised zip bags come with a MOQ of 10,000 pcs.

Our design and service team will be happy to support you in the implementation of your own BRIXIES model.

We are so confident of the BRIXIES quality that we offer a warranty of 5 years on all products. A free spare parts service for the end customer is also guaranteed!

On the following pages you will find a number of examples, information and instructions on how easy it is to create your own bespoke BRIXIES model.



STEPS FOR CUSTOM-MADE PRODUCTS

- We would require detailed art work relating to the product (JPEG format sufficient)
- The model is implemented within our 3D program
- The quantity and colour of bricks required is then determined, along with your choice of packaging to create sample
- Proposal will be shared
- Following sample placement and approval, the delivery time is approx. 12 weeks or 6 weeks with Express



AND SO COULD IT LOOK





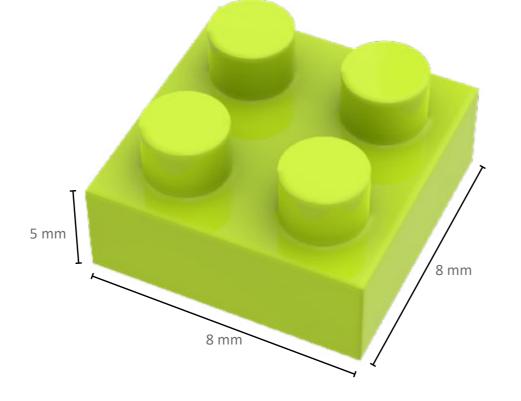
OUR DESIGNER
TEAM WILL ALSO
REALIZE YOUR
MODEL INTO A
BRIXIES MODEL!



NEW DIMENSIONS

NEW OPPORTUNITIES

Our bricks are made of high-quality ABS plastic and undercut regular quality controls. The smallest brick measures just 4 x 4 x 5 mm and the largest 32 x 7 x 5 mm. The range has 19 different brick shapes and sizes, which makes it possible to implement almost any model.



THE BRICKS

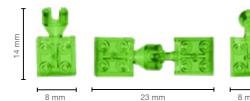


THE WHEELS



With our wheels in two different sizes, each model can be made mobile. This creates a better overall picture of the vehicle and is therefore much more realistic. The wheels are just as easy to attach to the models as all other BRIXIES bricks.

THE JOINTS

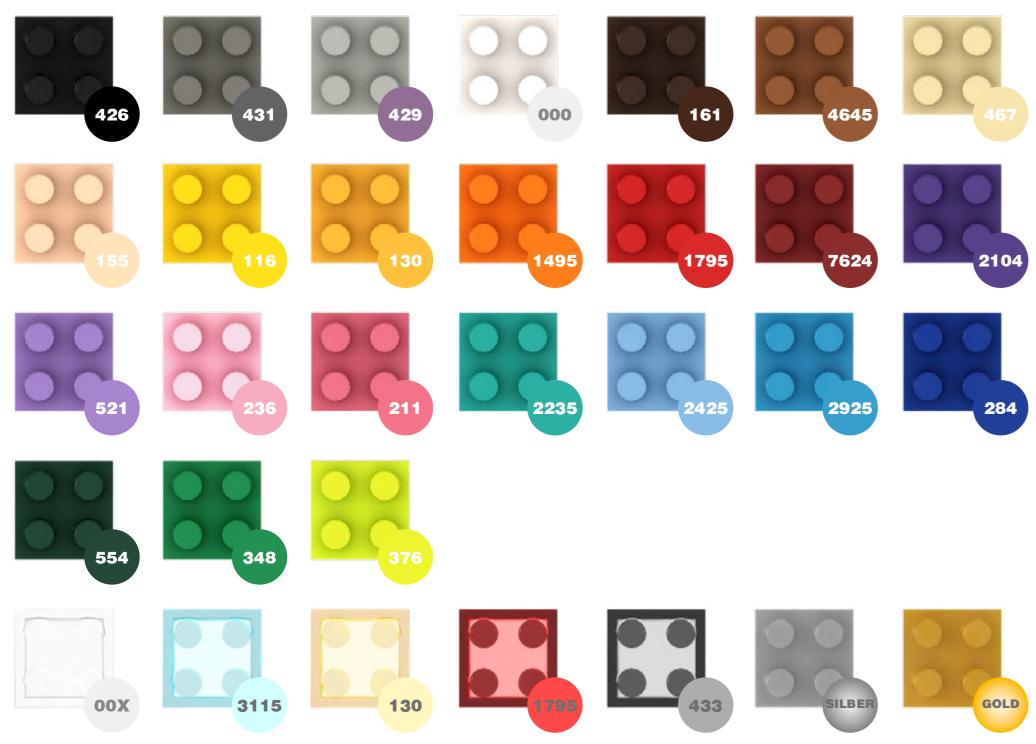


All models can be made movable with the joint.

Whether the arms of a figure, the neck of a giraffe or the crane of a construction machine. The joint is available in all colours shown above.



12



OUR SELECTION OF COLORS

BUILD YOUR WORLD

Our colour palett includes 31 different tones, two of which are transparent. Due to the fine gradations, we can cover any colour range. It is not possible to colour the bricks in your own colours. The specified PMS tones are approximate and are for orientation only.



PACKAGING

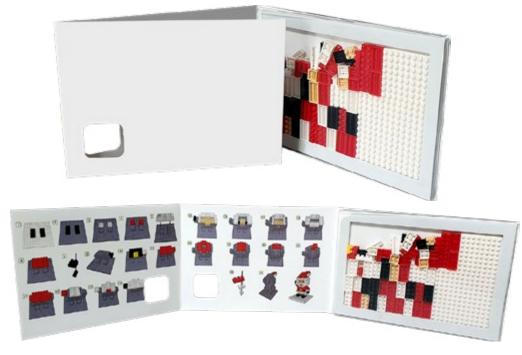
We offer various options for outer packaging. We work with you to decide which option is best. You can choose between 2 postcards, 2 polybags or, depending on the size of the model, 3 gift boxes.

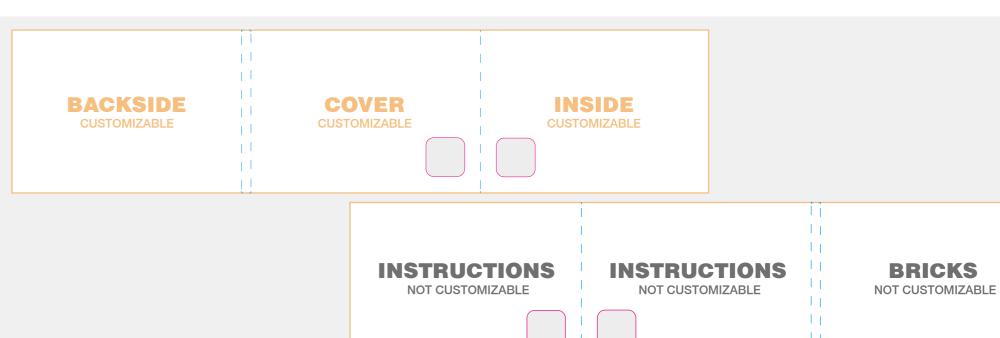


POSTCARD VARIANT 1

- The postcard can be used in many ways, for example as a giveaway or for direct mailing
- From 500 pieces, the postcard and the model can be individually designed
- The maximum number of stones is approx. 200 pieces due to space constraints
- The postcards are standardised and can be sent by post
- The build instructions for the model can be found on the inside of the postcard
- Again, our standard product range can be refined at an additional cost with a print run of 100 pieces using logo stickers on the outside, as well as text labels on the inside
- You can attach a personal message on the inside of the card

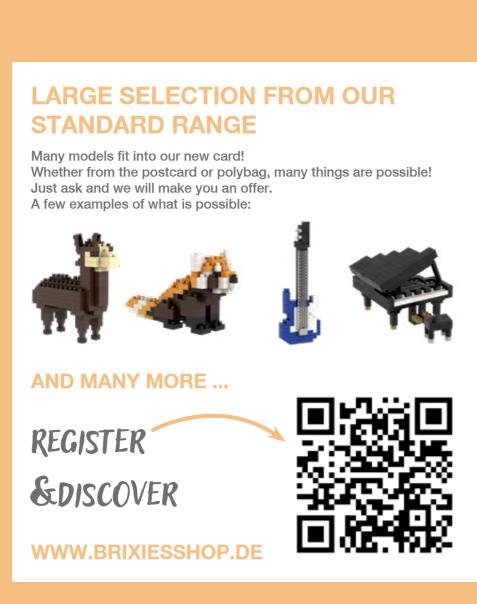




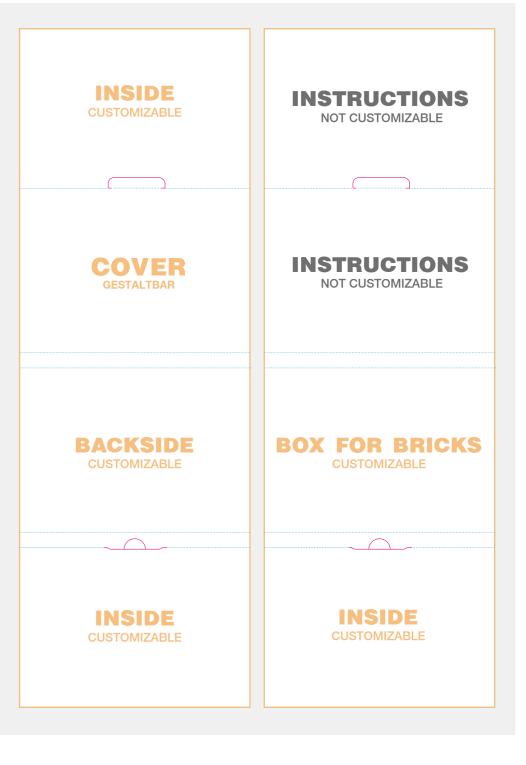


POSTCARD VARIANT 2

- The postcard can be used in many ways, for example as a giveaway or for direct mailing
- From 500 pieces, the postcard and the model can be individually designed
- The maximum number of stones is approx. 200 pieces due to space constraints
- The postcards are standardised and can be sent by post
- The build instructions for the model can be found on the inside of the postcard
- You can attach a personal message on the inside of the card







DAS KÖNNTE AUCH IHRE POSTKARTE SEIN

REFERENCES POSTCARDS

APPROX. 1-200 BRICKS









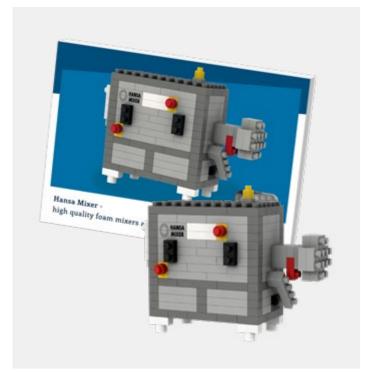






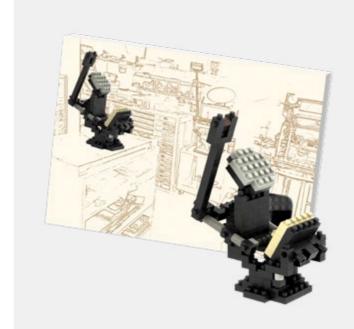


















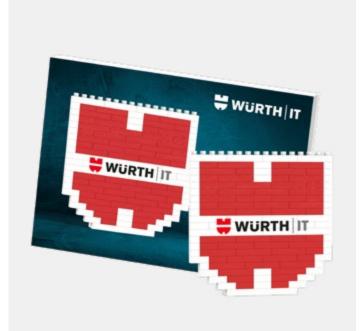


































ZIPBAG

- The zip bag is an optimal packaging for smaller models, with a maximum brick count of 190 bricks
- The bag contains a kit and assembly instructions assembly instructions
- The bag contains a kit as well as build instructions, the cover of which can be implemented in the customers own design from 500 pieces
- Optional logo stickers can be added to the kit.

 Minimum order quantity 250 pieces

30

The print run for a polybag in your own design is 250 pieces - here you have the possibility to pack different different models in different editions

LARGE

SMALL





31

THIS COULD ALSO BE YOUR ZIPBAG

REFERENCES ZIPBAG

APPROX. 200 BRICKS

















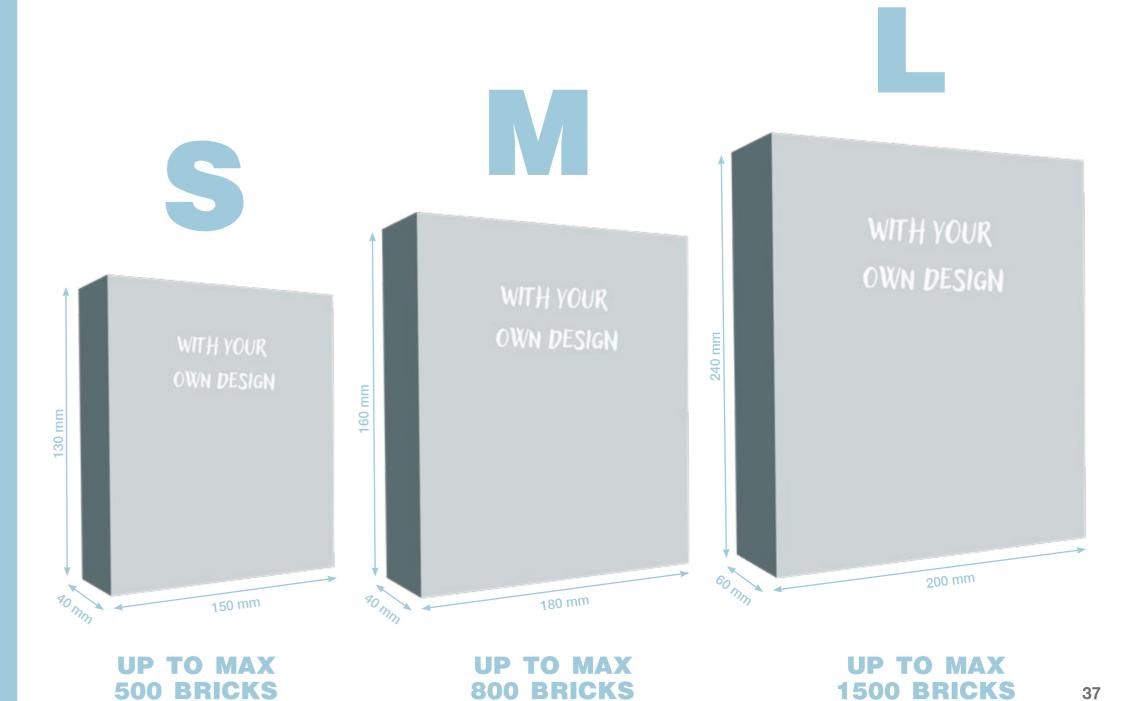






INDIVIDUAL DESIGN WITH BRIXIES **GIFTBOX**

- The gift box, size S, fits a maximum of a maximum of 500 stones. In size M a maximum of 800 stones or in the very special size L fits up to t1500 stones
- From 500 pieces upwards, the cardboard packaging can be designed according to customer requirements
- The box includes a kit as well as build instructions, the cover of which can be of the customers own design
- Stickers can be included for attachment to the model after build completion



THIS COULD ALSO BE YOUR GIFTBOX

REFERENCES SMALL GIFTBOX

APPROX. 500 BRICKS



































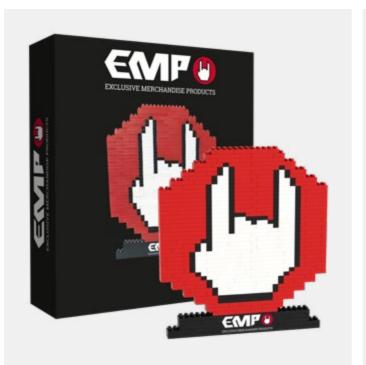










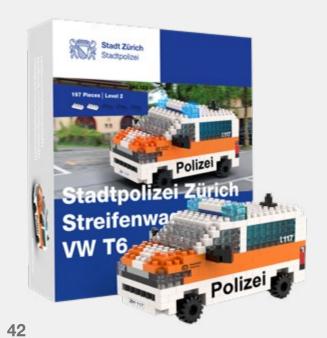






























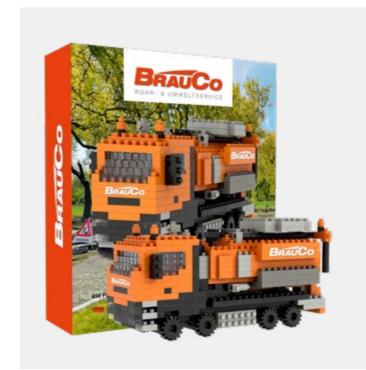


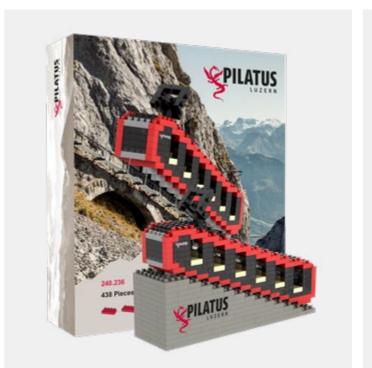














THIS COULD ALSO BE YOUR GIFTBOX

REFERENCES LARGE GIFTBOX

APPROX. 800 BRICKS











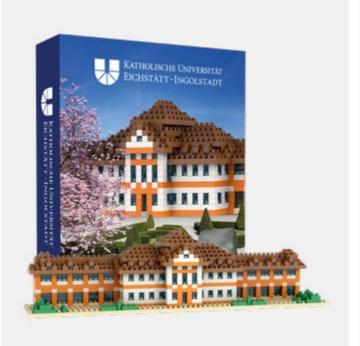






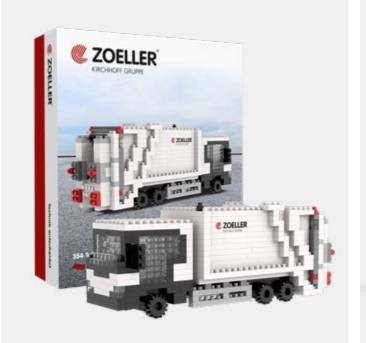








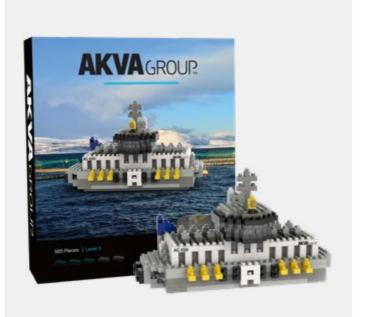














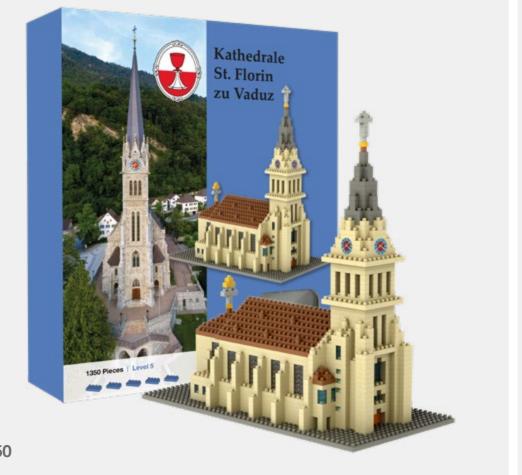




REFTERENZEN L GIFTBOX

APPROX. 1500 BRICKS

IN A VERY SPECIAL SIZE











STAND OUT WITH BRIXIES®

CUSTOMIZE WITH BRIXIES

ADVENT CALENDAR

The Advent calendar is the perfect surprise before Christmas

Each door contains a certain number of bricks and building instructions. So that your model can be built by Christmas

From 1,000 pieces, the cardboard packaging can be individually designed according to customer requirements

Stickers can also be included, which can can be attached to the model later

Standard goods can be supplied starting from 25 pieces
Stickers, can be refined for an additional charge







